

**SUMMARY MINUTES**  
**Non-Conforming Subcommittee on Off Premise Signs**  
**Greensboro Sign Committee**

The Subcommittee met on Thursday, September 25, 2008, at 11:30 a.m. in the Planning Director's Office, 3<sup>rd</sup> Floor, Melvin Municipal Office Building. Present were Subcommittee members Marsh Prause and Dan O'Shea and staff Dick Hails and Rawls Howard.

Staff reviewed two recommendations it was making pertaining to possible reconstruction of nonconforming billboards. First, for billboards to be reconstructed on the same site, it recommended that such signs meet seven detailed design standards, intended to insure a better-looking and compatible new sign vs. the older sign it was replacing. It also proposed that if a reconstructed billboard met all the design standards, that it would be considered conforming in all respects. The design standards were reviewed in detail, with agreement reached on five of the standards (frame, placement, landscaping, location and conforming status). Two standards were flagged for further consideration (reduced sign size for 10x36 signs, and rear sign covers/public art).

Staff's second recommendation related to the proposal to allow nonconforming billboards to be relocated to another site. Staff and other Committee members had undertaken initial data gathering on various issues related to this topic. However, staff felt that this matter still required more study than was possible within the Sign Committee's timeline. Therefore, staff recommended that further consideration of this topic be postponed until after adoption of the LDO. Dan O'Shea expressed disappointment in this recommendation, noting that he had hoped the Sign Committee would bring forward recommendations on this topic, to be included in the draft LDO.

The group agreed that the subcommittee had essentially completed its work and would report back to the full Sign Committee at its upcoming meeting.

*Submitted by D. Hails, 9-30-08*